

STONEBANK PARTNERS

FRACTIONAL & INTERIM EXECUTIVE LEADERSHIP™

CEO · CFO · COO · CMO · CTO · CHRO · Functional VPs · Growth-Stage · Mid-Market · PE-Backed · Founder-Led · Fortune 1000

What growth-stage and mid-market companies have needed — until now

Scaling companies face a relentless demand for C-level and senior functional leadership — yet most cannot justify or afford a full roster of full-time executives. Full-time hires overshoot the budget. Staffing firms deploy interchangeable placeholders. Independent consultants advise but don't lead. None deliver what a growing company actually needs: a seasoned executive who owns the role, drives outcomes, and stays accountable — without the full-time overhead.

The answer is a trusted executive partner, with the broader Stonebank firm/network backing that has lived your role, understands your business stage, and is accountable to your outcomes — not a consultant, not a placeholder.

THE CASE FOR FRACTIONAL & INTERIM EXECUTIVE LEADERSHIP

40–60%

cost savings vs. full-time executive hire (Graphite Financial)

68%

growth in fractional executive demand 2023–2024 (Cerius Executives)

>30%

of mid-market companies will have a fractional executive by 2027 (Gartner)

Top Talent

Fortune 500 caliber C-suite talent — now accessible to companies of any size, on a fractional basis (Bolster / HBR)

THE STONEBANK FRACTIONAL & INTERIM EXECUTIVE LEADERSHIP PROGRAM

Fortune 500–caliber executive leadership. Embedded accountability. Measurable outcomes.

Stonebank was built on a single conviction: the largest corporate impacts are driven and owned by the C-level. Our program places senior partners directly into executive roles — CEO, CFO, COO, CMO, CTO, CHRO, and functional VPs — on a retainer basis calibrated to your company's stage and needs. No junior substitutes. No agency handoffs. The Stonebank partner you engage owns the role and the results.

WHAT SETS STONEBANK APART

Six differentiators. One integrated executive partnership.

01

C-Level Executive Leaders and Broad Firm Expertise. Our partners are seasoned C-level executives who have owned, operated, and Consulted to improve these roles and functions in large Fortune 1000/New Venture/Mid-Market companies, bringing that full operating capability to your company. Our Executives are supported by overall Stonebank as a firm and network of expertise that greatly increases value to our clients.

02

Best-in-Class Business & Functional Operations. We don't just manage a business or function — we know how world-class companies operate: functionally, cross-functionally, and in alignment with business strategy. We bring the operating playbook, not just executive presence.

03

Right-Sized for Any Company, Any Engagement. Whether you need a part-time fractional executive on retainer, a full-time interim bridge leader, or a Strategic Initiative Executive for a transformation program, we calibrate the engagement to your company stage, size, and objectives.

04

Strategy → Execution → Outcomes. As we take on the role, we align the organization to the execution of business strategy and priorities — connecting capabilities and initiatives to measurable financial outcomes through KPI linkage, capital discipline, and execution governance.

05

AI / Technology-Enabled Operations. We leverage AI and technology to drive enhanced business and functional performance, organizational productivity, and decision-making — actively operationalizing capabilities most companies have not yet deployed.

06

Fortune 500 Depth & Best-of-Best Ecosystem. Senior partners with 25+ years at Fortune 500 C-suites across MedTech, Life Science, Industrial, and Consumer, backed by a curated network of top-tier specialists and advisors across functions.

ENGAGEMENT STRUCTURE AND TAILORED OPTIONS

You partner with a senior Stonebank Partner who owns the executive role. No junior substitutes. No handoffs.

01 Fractional Executive

Part-Time Monthly Retainer

- ▶ Part-time embedded executive on retainer
- ▶ CEO, CFO, COO, CMO, CTO, CHRO or VP
- ▶ Scaled hours to company stage and needs
- ▶ Ownership of business role and performance objectives

02 Interim Executive

Defined-Term Full-Time Monthly Retainer

- ▶ Full-time bridge executive for leadership gaps
- ▶ C-Level transitions
- ▶ Fast availability and on-boarding
- ▶ Parallel search for permanent placement
- ▶ Knowledge transfer and successor onboarding

03 Strategic Initiative Executive

Defined Scope and Role and Retainer

- ▶ Executive leadership of major strategic initiatives
- ▶ Transformation, M&A integration, market entry, PE value creation, crisis response
- ▶ Turnaround, restructuring, operational overhaul
- ▶ Digital and AI transformation program leadership

EXECUTIVE ROLES · RETAINER & ENGAGEMENT INVESTMENT MODEL

EXECUTIVE ROLES WE PROVIDE

CEO · Chief Executive Officer
CFO · Chief Financial Officer
COO · Chief Operating Officer
CMO · Chief Marketing Officer
CTO / CIO · Chief Technology/ R&D or Information Officer
VP Sales · VP R&D, VP Operations · VP Strategy

RETAINER & ENGAGEMENT INVESTMENT

Engagements are structured as monthly retainers or defined-term scoped agreements — providing predictable costs, continuous accountability, and senior executive access calibrated to your needs.

- ▶ **Fractional · Focused:** \$5,000–\$10,000/mo · 10–20 hrs/mo
- ▶ **Fractional · Embedded:** \$10,000–\$20,000/mo · 20–40 hrs/mo
- ▶ **Interim Executive:** Defined-term, scoped and priced to engagement
- ▶ **Strategic Initiative Executive:** Scoped to initiative timeline and complexity

3-month minimum commitment.

WHO WE SERVE

Built for companies at the growth inflection — wherever executive leadership is the constraint.

PE / Investor-Backed Portfolio Companies \$20M–\$300M

Portfolio companies needing interim leadership during transitions, rapid value creation, or a fractional executive bench to accelerate exit readiness.

Founder & Family-Owned Scaling Companies \$10M–\$200M

Founders facing growth plateaus, succession planning, M&A, or new market entry with no access to a senior executive capable of owning a critical function.

Large & Fortune 1000 Companies >\$200M

Large companies requiring an interim C-level leader to bridge a gap, or a Strategic Initiative Executive to lead a critical transformation, M&A integration, or major operational program.

WHY STONEBANK PARTNERS — A DIFFERENT MODEL. A DIFFERENT STANDARD.

Leadership, Governance & Decision-Making Experts

Specialized expertise in governance, decision excellence, growth strategy, operational scaleup, and capital allocation — applied across boards, executive leadership teams, and cross-functional organizations.

Peer-Level Advisors & Executive Network

Senior C-suite Fortune 1000 business leaders, Founders, and Partners from elite consulting firms — backed by a curated network of retired senior leaders providing immediate access to best-in-class subject-matter expertise.

Business & Functional Operations Excellence

We know how best-in-class businesses operate — cross-functionally and within each function. We bring the operating models and best-practices for Corporate Governance, Commercial, R&D, Operations, and Transformation Initiatives.

STONEBANK PARTNERS LLC

Fractional · Interim · Strategic Initiative Executive™

Your Catalyst and Partner for Business Growth

Fractional & Interim · CEO Advisory
Governance · Decision Excellence
Commercial Growth · M&A · Innovation

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