

CEO ADVISORY PARTNER PROGRAM™

Growth-Stage · Mid-Market · PE-Backed · Founder-Led · MedTech / Industrial

What mid-market CEOs have not sufficiently had access to — until now

CEOs of growth-stage and mid-market companies face decisions that define their trajectory — yet most all existing advisory models fails them. Large consulting firms are built for Fortune 500 scale. C-level coaching models lack strategic and cross-functional operational depth. Independent advisors carry no structured methodologies and limited expertise, Boutique firms are too narrowly skilled, project-based, not continuous.

The gap is a trusted partner who has lived your role, understands your business and goals, and stays accountable to your outcomes — not general advice or just a project.

THE COST OF WEAK CEO ADVISORY

78%

of strategic initiatives fail to achieve intended outcomes (HBR / McKinsey / Gartner)

67%

of well-formulated strategies fail at execution due to poor governance (HBR)

1 in 12

CEOs successfully take their company to the next growth level without a strategic partner (McKinsey)

THE STONEBANK CEO PARTNER PROGRAM

Fortune 500–caliber advisory. Peer-level partnership. Measurable outcomes.

Stonebank was built on a single conviction: the largest corporate impacts are driven and owned by the C-level. Everything we do starts with executive leadership decisions and stays connected to measurable enterprise value. Our CEO Partner Program delivers what mid-market leaders have had limited access to: the strategic and operational horsepower of a top-tier consulting firm, Sr. Business Executives from large companies, Founders of successful businesses, that in combination bring high expertise and the continuity of a trusted peer relationship that is a catalyst for a step-change in business performance.

WHAT SETS STONEBANK APART

Six differentiators. One integrated partnership.

01 Peer-Level Partnership

Your advisor has held your role and helped many others in your role — not a consultant presenting to you, but a peer beside you, accountable to your outcomes.

02 CEO Decision Architecture

Strategy, capital allocation, portfolio prioritization, and execution governance built as a living and scalable system for your specific business.

03 Industry and Fortune 500 Breadth and Depth

Partners with 25+ years advising Fortune 500 C-suites across MedTech, Life Science, Industrial, and Consumer. Cross-functional depth from strategy to commercial execution.

04 Strategy → Outcomes

Your strategy, KPI tree, and initiative portfolio connected to measurable financial outcomes. No strategy without execution accountability.

05 AI-Enabled Decision Support

AI actively deployed for market scanning, scenario modeling, and decision support — capabilities that most companies and advisory firms haven't operationalized.

06 Best-of-Best Ecosystem

Curated network of top-tier firms and senior advisors. We serve as your independent orchestrator when specialized capabilities are needed.

PROGRAM STRUCTURE AND TAILORED OPTIONS

You partner with a senior Stonebank Partner complemented by our firm and network. No junior consultants. No handoffs.

01 Strategic Clarity

30–60 Day Engagement

- ▶ CEO business objectives alignment
- ▶ Business performance assessment
- ▶ Operational performance assessment
- ▶ Strategy alignment and gaps
- ▶ High-stakes decision assessment
- ▶ Prioritized value-creation roadmap
- ▶ CEO Decision Architecture setup
- ▶ Executive team alignment

02 CEO Growth Partner

6–12 Month Retainer

- ▶ Weekly or bi-monthly advisory
- ▶ Flexible critical decision support
- ▶ Board meeting preparation
- ▶ Cross-functional governance alignment
- ▶ Capital allocation & M&A counsel
- ▶ Value creation system & KPI linkage
- ▶ Direct access between sessions

03 Embedded Executive Advisor

Retainer + Active Engagement

- ▶ Board & exec meeting participation
- ▶ Major transformation leadership
- ▶ PE value creation / exit readiness
- ▶ Ecosystem & resource orchestration
- ▶ Strategy and Portfolio oversight
- ▶ Business planning support

CEO DECISION ARCHITECTURE — CORE TO OUR APPROACH

Strategy and Capital Allocation Framework

Where to invest, hold, or exit — with criteria that align your leadership team and eliminate capital misallocation.

Decision Excellence and Governance Best Practices

Governance and process model connecting your initiative portfolio to value drivers, resource allocation, and financial outcomes.

Value Creation Linkage and Transparency

A KPI tree connecting every initiative to revenue, margin, and capital efficiency — so the whole team sees the same picture.

Cross-Functional Execution System

Structured rhythm for decision speed, bottleneck removal, leadership alignment, and initiative execution management

WHO WE SERVE

Built for CEOs and Companies at the growth inflection

PE / Investor-Backed Portfolio Companies

\$20M–\$300M

PE Firm and portfolio company CEOs focused on growth, value creation, cash management, and execution speed

Founder & Family-Owned Scaling Companies

\$10M–\$200M

Founders facing growth and profit plateaus, M&A, succession, or new product and market decisions with no independent peer-level advisor to pressure-test

CEO challenged to grow, maximize valuation, and operate at the next stage with speed

Aggressive growth and valuation objectives, market challenges, commercial and operational scaleup and next-level capabilities required

WHY STONEBANK PARTNERS - A DIFFERENT MODEL. A DIFFERENT STANDARD

Leadership, Governance & Decision-Making Experts

Specialized expertise in governance, decision excellence, growth strategy, operational scaleup and improvement, and capital allocation and portfolio management — applied across boards, executive leadership teams, and cross-functional steering bodies.

Peer-Level Advisors & Executive Network

Senior Partners from elite consulting firms, CEOs and senior operating executives, successful entrepreneurs, and wide network bringing integrated perspective to support CEOs with the best of the best.

Real-World Critical Decision Results

We advise CEOs, boards, and Steering Committees on M&A, product development, digital and AI transformation, business scaling, and capital allocation. Credibility is built entirely on results. We stay engaged like your company is our company.

STONEBANK PARTNERS LLC

CEO Advisory Partner Program™

Your Catalyst and Partner for Business Growth

CEO Advisory Partner Program™

Governance · Decision Excellence
Commercial Growth · M&A · Innovation

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